

Considerations for Development and Marketing of Needleless Naloxone HCl Delivery Systems

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Development Considerations for a Needleless Delivery System

- ▶ Indication requirements
- ▶ Transmembrane delivery considerations
- ▶ Integrating naloxone with a delivery system
- ▶ Product performance needs related to safety and efficacy
- ▶ Market exclusivity/intellectual property
- ▶ Insurance/reimbursement
- ▶ Product and development risks
- ▶ Capital sources

505(b)(2) New Drug Applications Prescription or OTC

- ▶ Old drug in new clothing
- ▶ May rely to some degree on FDA's previous findings of safety and efficacy
- ▶ Consider the current naloxone injection label indication as a starter
- ▶ **INDICATIONS AND USAGE**
- ▶ Naloxone hydrochloride injection is indicated for the complete or partial reversal of narcotic depression, including respiratory depression, induced by opioids including natural and synthetic narcotics, propoxyphene, methadone and certain narcotic-antagonist analgesics: nalbuphine, pentazocine and butorphanol. Naloxone hydrochloride is also indicated for the diagnosis of suspected acute opioid overdose...

Common Transmembrane Delivery Routes

Routes

- ▶ Rectal
- ▶ Buccal
- ▶ Sublingual
- ▶ Intranasal
- ▶ Endotracheal
- ▶ Pulmonary
- ▶ Transdermal

Considerations

- ▶ Physiologic environment
- ▶ Technical hurdles
- ▶ New or old technology
- ▶ Patient factors
- ▶ Local toxicity
- ▶ Product performance
- ▶ Variability in performance
- ▶ Costs

Desirable New Transmembrane Product Characteristics

- ▶ Rapid-acting – functionally equivalent to injection
- ▶ Needleless delivery
- ▶ Powder or aqueous solution
- ▶ Non-toxic to administration site
- ▶ Unit-dose and disposable
- ▶ Easy to administer
- ▶ Acceptable shelf-life
- ▶ Durable product design

Development Requirements

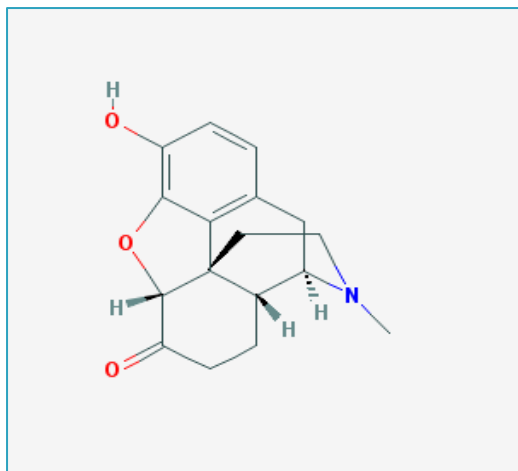
- ▶ Gap analysis of what is known versus what you need to know to meet statutory requirements
- ▶ CMC – follow guidance documents for API and the delivery system, i.e., nasal spray, buccal spray, etc.
 - Active Pharmaceutical Ingredient (API) – drug substance
 - Delivery system or device requirements
 - Drug Product requirements
- ▶ Toxicology – define systemic exposure and local/regional toxicity to administration site
- ▶ Clinical – human exposure profile and proof of safety and efficacy for the indication

Naloxone HCl Chemistry

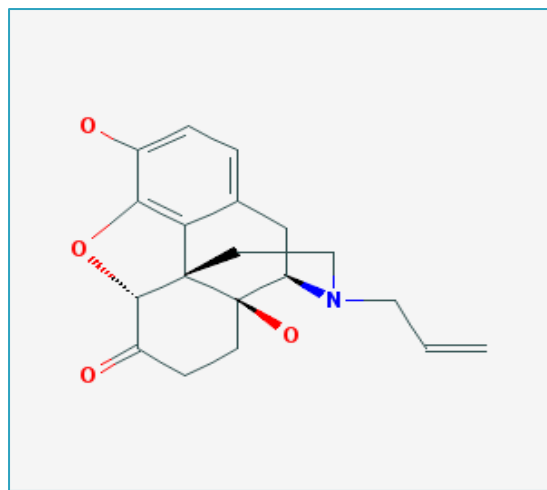
Consideration for Formulation

Drug Name	Molecular Weight	pKA	Log P – Partition Coefficient
Naloxone HCl	399.87	7.95	1.5
Hydromorphone HCl	399.87	8.1	1.3
Naltrexone HCl	377.86	8.13	1.4
Butorphanol tartrate	477.56	~ 8.0	1.8

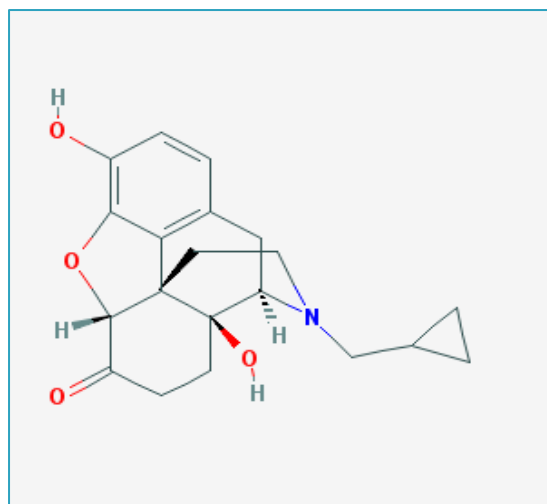
Chemical Structure of Naloxone and Related Molecules



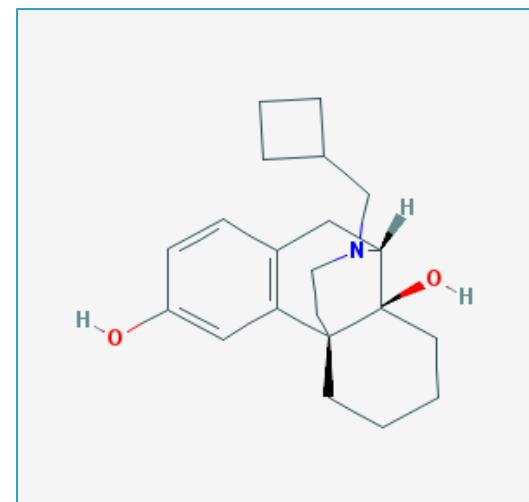
Hydromorphone



Naloxone



Naltrexone



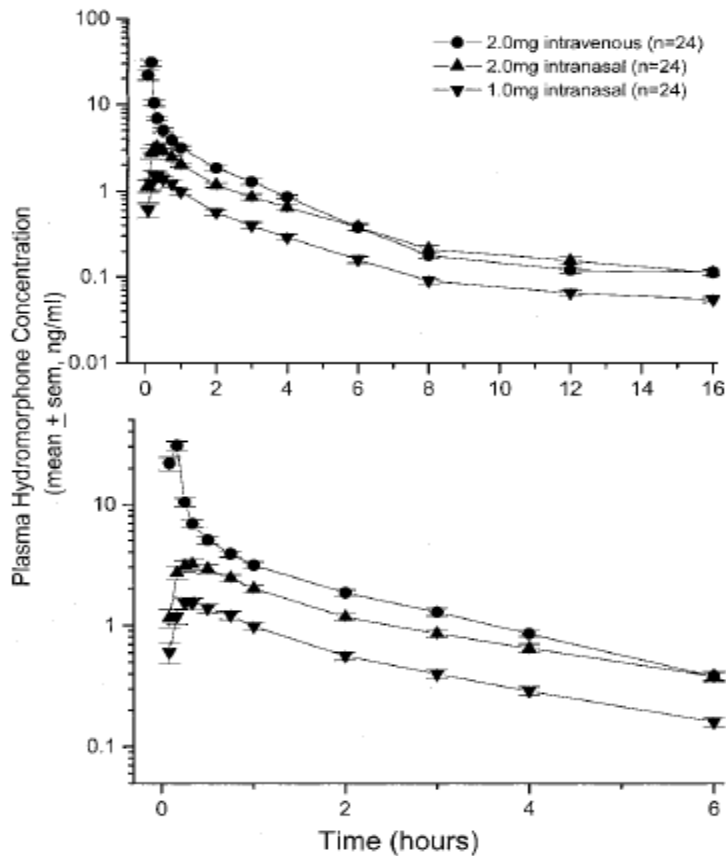
Butorphanol

Biopharmaceutics of Intranasal Hydromorphone, Naltrexone and Butorphanol

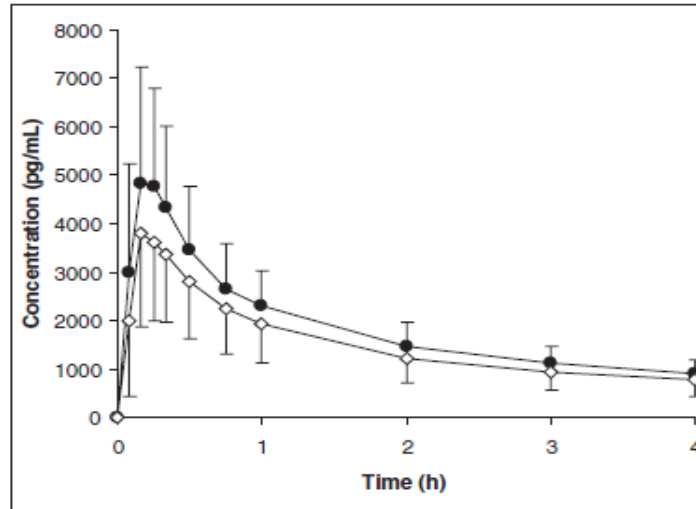
Pharmacokinetic Variable	Bioavailability (%)	Cmax (ng/mL)	Tmax (minutes)
Hydromorphone 2mg	50–60	~ 3.5	20
Naltrexone 10 mg	600 % (Oral)	14.9	22
Butorphanol 2mg	60–70	5.5	10

Ref: Wermeling
various

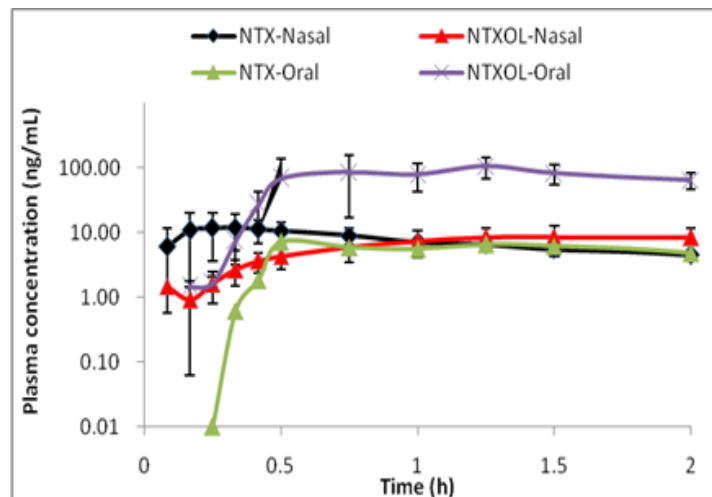
Concentration–Time Profiles after Nasal Administration of Molecules Chemically Related to Naloxone



Hydromorphone
2 mg IV and 1 & 2
mg IN



Butorphanol
1 and 2 mg
IN



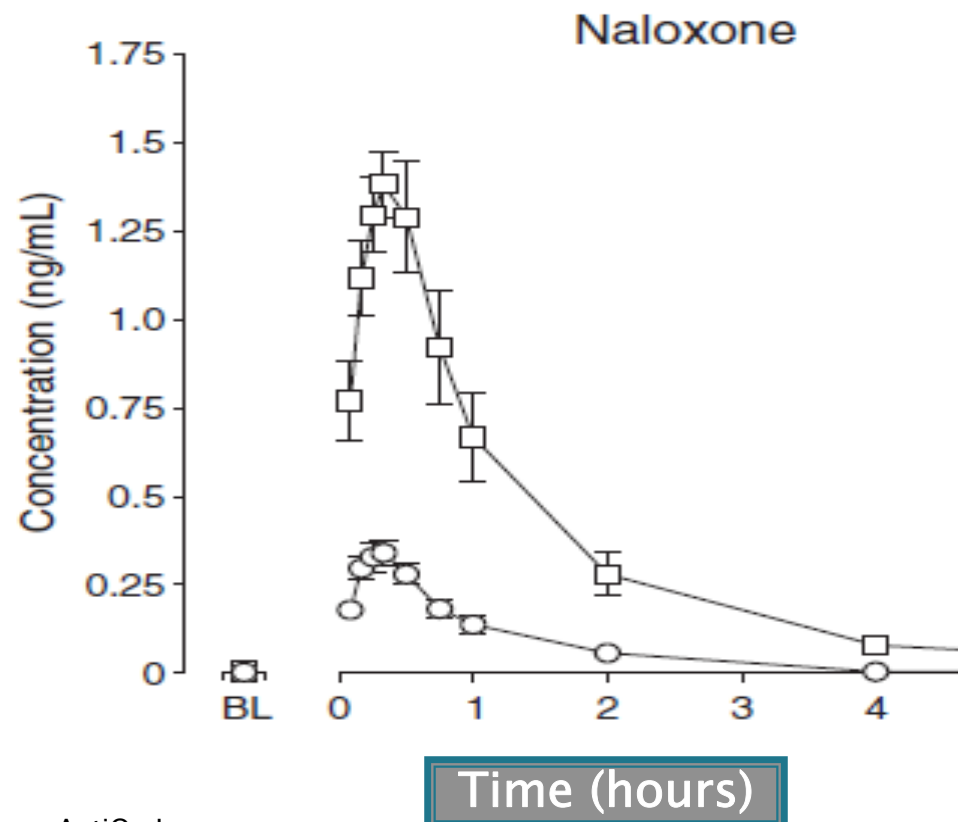
Naltrexone
(NTX)
&
Metabolite
(NTXOL)
After 10
mg IN and
50 mg Oral

Pharmacokinetics of Intranasal Naloxone after Administration of 2mg Powder from Suboxone®

Pharmacokinetic Variables

- ▶ $C_{max} = 1.6 \text{ ng/ml}$
- ▶ $T_{max} = 20 \text{ minute}$
- ▶ Bioavailability = 30%

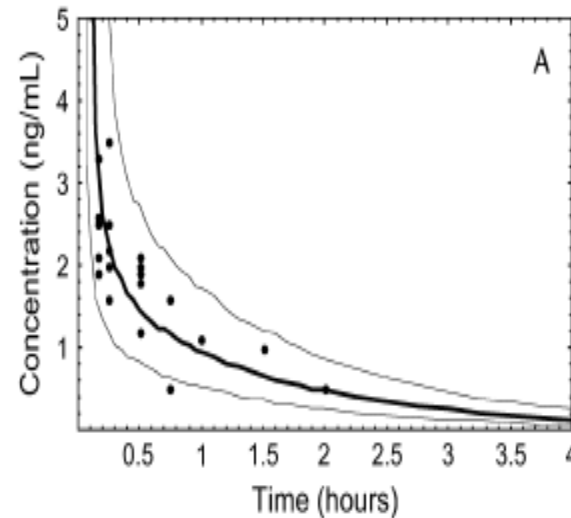
Concentration–Time Profile for 0.5 and 2 mg Naloxone Powder



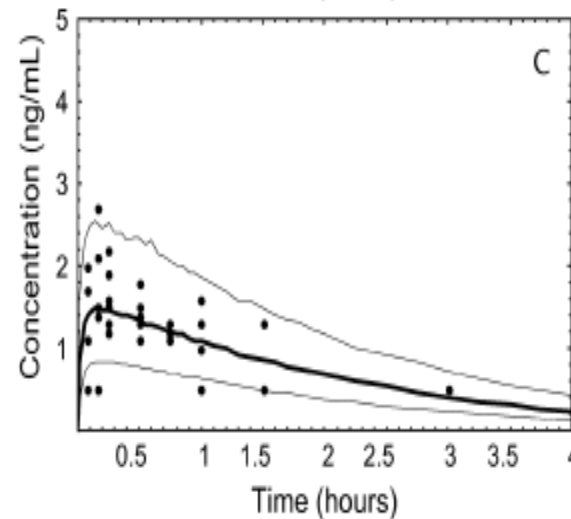
Ref: Midedleton
2011

Will IN Delivery Result in Comparable Blood Level Exposure?

- ▶ Clinically relevant exposure from IN delivery appears to be similar to IM delivery
- ▶ Exposure from an optimized nasal formulation is unknown



0.8
mg IV



0.8
mg
IM

Treatment of Opioid Overdose with Intranasal Naloxone: San Francisco EMS Protocol

TABLE 1. Intranasal Naloxone Protocol from the Central California EMS Agency

Naloxone

Intranasal (IN)—Administer 2 mg intranasally (1 mg per nostril) using a mucosal atomizer device (MAD) if suspected narcotic intoxication and respiratory depression (rate 8 breaths/min or less) are present. This dose may be repeated in 5 minutes if respiratory depression persists. Respirations should be supported with BVM until the respiratory rate is >8 breaths/min.

Intramuscular (IM)—Administer 1 mg if unable to administer intranasally. May repeat once in 5 minutes.

Intravenous (IV)—Administer 1 mg via slow IV push if there is no response to intranasal or intramuscular administration after 10 minutes.

Pediatric dose—Administer 0.1 mg/kg intranasally, if the patient weighs less than 10 kg and is less than 1 year old.

BVM = bag-valve-mask; EMS = emergency medical services.

Denver EMS Results

2 mg IN vs 1–2 mg IV Naloxone

TABLE 3. Changes in Mean Glasgow Coma Scale Score and Respiratory Rate after Treatment of Positive Responders to Naloxone

	Pretreatment	Posttreatment	p-Value
Intranasal (<i>n</i> = 33)			
GCS score	5.2	13.1	0.0001
RR, breaths/min	7.0	16.9	0.0001
Intravenous (<i>n</i> = 58)			
GCS score	5.8	12.7	0.0001
RR, breaths/min	9.1	17.8	0.0001

GCS = Glasgow Coma Scale; RR = respiratory rate.

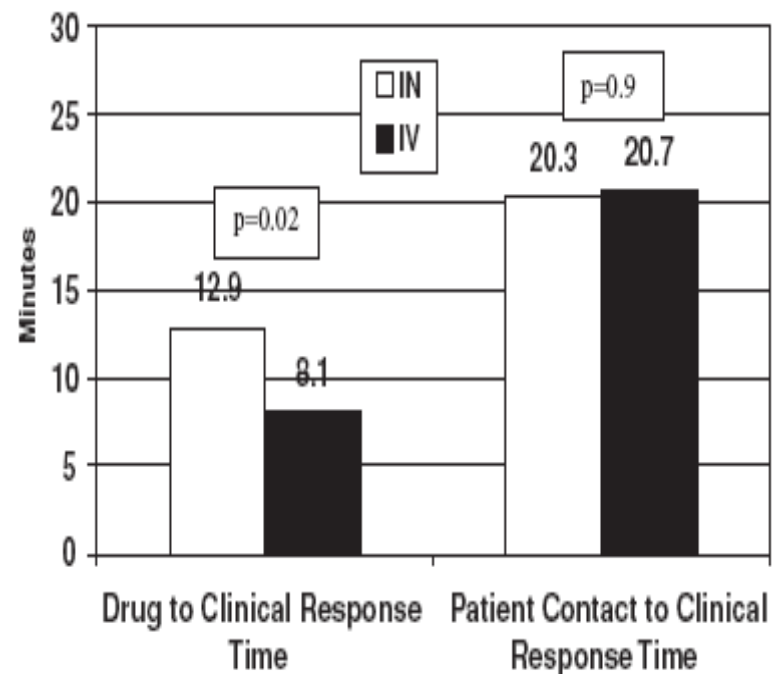


FIGURE 1. Time intervals in minutes. IN = intranasal; IV = intravenous.

Naloxone Drug Delivery Product Market Exclusivity

- ▶ Naloxone HCl is off-patent as active ingredient
- ▶ Patents on specific delivery platforms may exist
- ▶ Nasal delivery patent has expired as prior art
- ▶ Specific technology for delivery may provide market protection
 - Special formula method or excipient
 - A device
- ▶ Downside is FDA may have not ruled on technology safety and efficacy – more research needed
- ▶ 3 years for 505(b)(2), 6 months for pediatrics, and 3 years if OTC
- ▶ Not eligible for Orphan Drug designation for this indication

Insurance and Reimbursement

- ▶ What is the best mechanism to ensure greatest public access?
 - Medicare, and hence Medicaid and private insurance, will reimburse for Rx with an NDC code
 - Medicare does not reimburse for OTC drugs
- ▶ If product is OTC then most private insurance will not pay for medication
- ▶ It is a legal requirement for pharmacists to offer counseling to patients with a prescription. Not required with OTC.

Private Investment Challenges

- ▶ Current entire US naloxone injectable market is \$22 M –very small
- ▶ Development costs could exceed this amount taking many years of work
- ▶ No intellectual property likely unless device/excipient patent
- ▶ Limited duration of market exclusivity
- ▶ Expanded access market size unknown
- ▶ Will prescribers embrace Harm–Reduction principles?
- ▶ State laws dictate who can prescribe, dispense and administer medications – Layman Peer to Peer is non–traditional
- ▶ Health–care finance uncertainty
 - Rx may get reimbursement from Medicare and insurance
 - OTC drugs not covered by Medicare

Conclusions: Considerations and Risks

- ▶ FDA rules for new Rx delivery system of an old drug are described
- ▶ Development is contextual – OTC has additional hurdles
- ▶ Will there be acceptance of increased price for a specific FDA-approved, ready-to-use, needleless, disposable system?
- ▶ Development and marketing feasibility – planning for a needleless naloxone pharmaceutical product must be comprehensive, just as with any other medication – the tests for feasibility are the same as any other medication